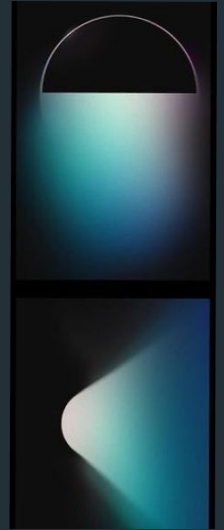
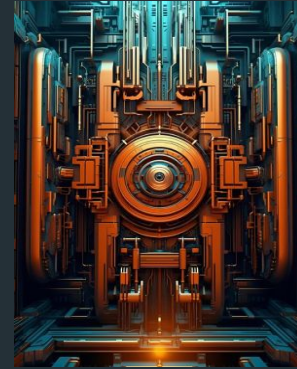
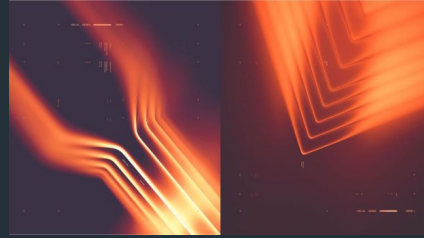


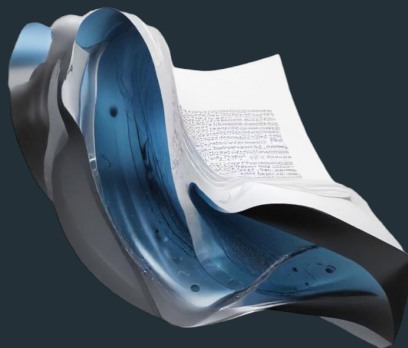
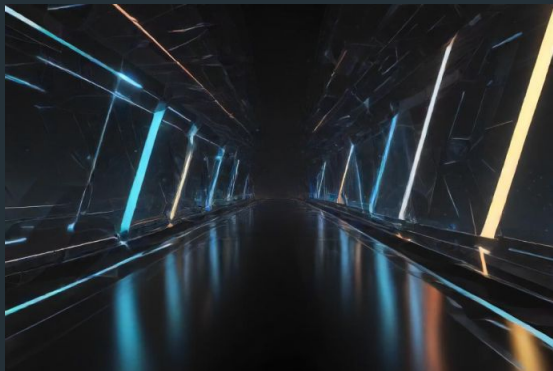
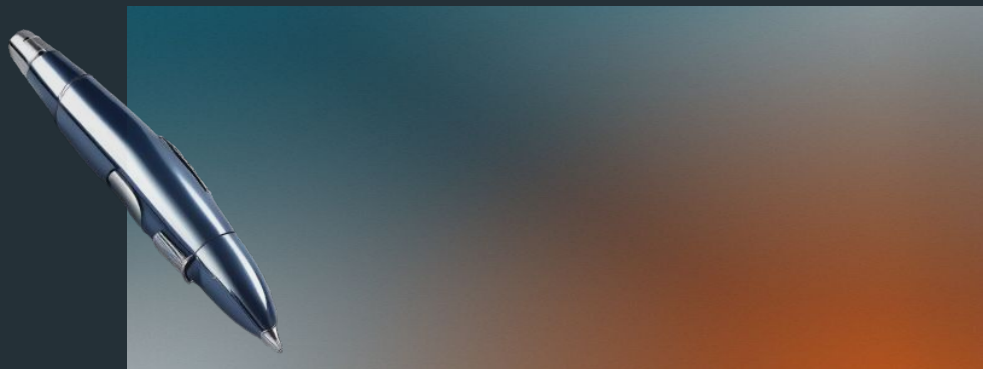
EAN **PRO**

Brand Style Guide

Moodboard



Visual Imagery



Logo

E7N PRO

Main Logo



Submark / Isotype



Logo Color Options



Main Logo



Submark / Isotype



Size Guidelines

Main Logo

Minimum size
85 x 25 inches



Submark / Isotype

Minimum size
16 x 18 inches



EF



Favicon size



Logo Guidelines

Do



Dont



Typography

Unbounded

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*().+;"<>?

Kumbah Sans

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*().+;"<>?



Typography Application

H1 - Unbounded
Extra Bold

H2 - Unbounded
Bold

H3 - Kumbah Sans
Bold

Sub 1 - Unbounded
Medium

Sub 2 - Kumbah Sans
Semi Bold

P XL - Kumbah Sans
Semi Bold

P - Kumbah Sans
Light

Buttons - Kumbah Sans
Bold

*Exception for main CTA

Unbounded
Bold



Colors



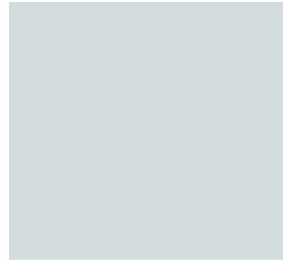
Pavement

#243047
RGB (35,48,56)
CMYK (38,14,0,78)



Orange

#FF5B05
RGB (255,91,4)
CMYK (0,64,98,0)



Pale Grey

#D3DDDE
RGB (211,221,222)
CMYK (5,0,0,13)



Seamoss

#006681
RGB (1,102,130)
CMYK (99,22,0,49)

Buttons

	Default	Hover	Disabled
Primary			
CTA			
Secondary			
Tertiary	<p>Forgot Pasword?</p> <p>Privacy</p>	<p>Forgot Pasword?</p> <p>Privacy</p>	



Thank you

